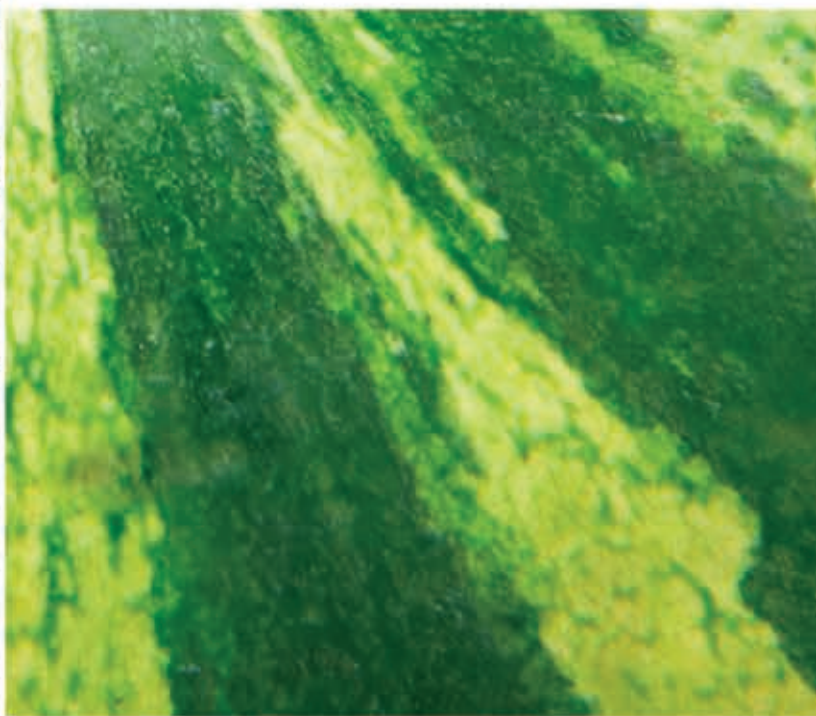




NORTHWEST
NATURALS®

BLENDS | CONCENTRATES | ESSENCES | SYRUPS



WE HAVE YOUR FRUIT JUICE SOLUTION

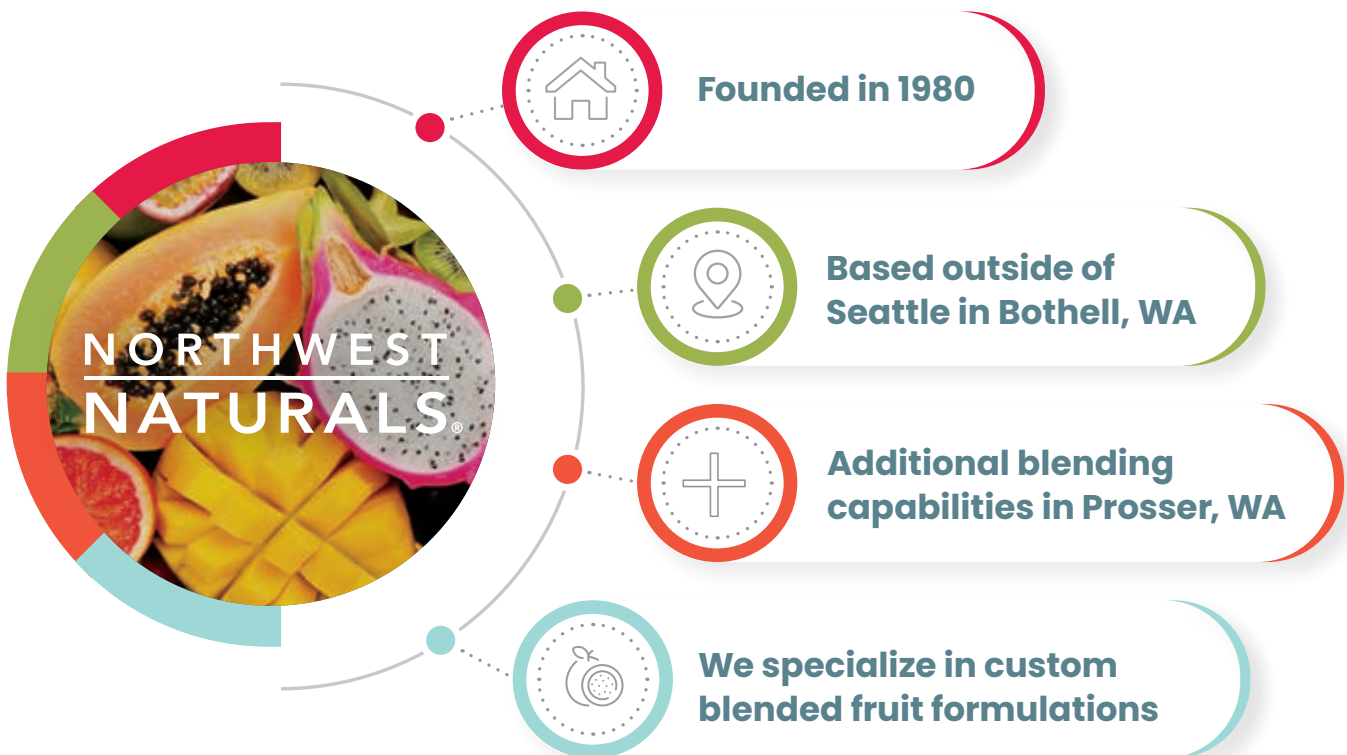
At **Northwest Naturals**, we work to exceed your fruit ingredient expectations by delivering the highest quality and most creative customer-focused fruit juice products in the industry. We specialize in transforming fruit into nutritious, natural juice concentrates, fruit essences, juice blends, and turnkey liquid fruit solutions.



ABOUT US


WHO IS NORTHWEST NATURALS?

Northwest Naturals is one of the food and beverage industry's leading suppliers of fruit juice blends, specializing in creative solutions adapted to today's market, helping our customers make standout products.



WE TRANSFORM FRESH, TOP-QUALITY FRUIT INTO DELICIOUS PRODUCTS, WHICH WE DELIVER TO CUSTOMERS DOMESTICALLY AND INTERNATIONALLY.

JUICE PRODUCTS ARE BEST WHEN BLENDED
AND BLENDING IS OUR SPECIALTY



“TURNING THE
ORDINARY INTO
EXTRAORDINARY.”

WE WERE BUILT ON BLENDS

FROM 1996 TO 2008, THE CRANBERRY MARKET BECAME VERY VOLATILE AND SAW A 222% INCREASE IN COST DUE TO SCARCITY IN THE MARKET.

Prices reached a peak of \$70 per barrel, and manufacturers were scrambling to affordably make any products containing the tiny, tart fruit. Northwest Naturals leaned into their inherent blending capabilities and started creating solutions with less cranberry fruit and more cost-efficient options while still maintaining the quintessential cranberry flavor. And that's where it all began. Sure, we can source any juice concentrate you may want or need, but the magic is in our blends. One easy-to-use product that can meet your label requirements, taste more consistent than the actual fruit itself, season after season, and ensure you don't have to worry about the highs and lows of the market.

WE BUILD A BLEND THAT IS CONSISTENT AND DELICIOUS YEAR AFTER YEAR.

OUR PHILOSOPHY

HOW WE CAPTURE THE SPECTRUM OF FRUIT



BLEND TO BATCH

Ease operational complexity with single drop-in solutions. Tailored blending to meet your batch needs, minimizing waste and maximizing efficiency.



CALM NATURE'S CHAOS

We stabilize nature's variables, ensuring consistent color, flavor, and taste in your products. Optimizing flavor, color, cost, and consistency for the right taste every time.



BUY STRATEGICALLY

Unlock the full potential of global agriculture markets during crop cycles in both hemispheres, minimizing supply chain risk when domestic crops fail.



TREND SETTING

Explore trends across diverse market applications; discover emerging and declining flavors that guide product innovation, ensuring you stay ahead of the curve.



COST-EFFECTIVE OPTIONS

Navigate pricing challenges with a range of options to suit every budget. Achieve cost savings by incorporating lower-cost inputs like apple and pear.



COMPLEXITY SIMPLIFIED

From turnkey solutions to custom formulations, we offer blended, cost-optimized products suitable for long-term use or limited-time offerings. Choose from pails, drums, and totes for your drop-in solution.

WE START WITH GREAT FRUIT

“ WE TAKE **GREAT CARE** IN
ONLY **SELECTING FRUIT**
THAT MEETS OUR
RIGOROUS STANDARDS. ”



WE ARE STRATEGICALLY LOCATED CLOSE TO WHERE MUCH OF THE DOMESTIC FRUIT IS GROWN AND ALSO NEAR ONE OF THE LARGEST PORTS IN THE UNITED STATES.

- We take great care in only selecting fruit that meets our rigorous standards.
- It is in this way that we ensure that we supply our customers with high-quality, consistent, safe, great-tasting fruit products.
- For fruit grown outside of the United States, we maintain a longstanding network of trusted partners who supply us with exceptional traceable tropical and exotic fruits.

OUR PROMISE TO OUR CUSTOMERS

We create fruit ingredients and solutions that make our customers' products stand out in a crowded market — and we deliver those ingredients promptly and consistently.

We have proven ourselves to be among the industry's most reliable, innovative, and responsive suppliers time and time again.

We know that our products and process performance directly impact our customers' bottom lines. This is why we're committed to serving every customer in a proactive, flexible, and, above all, efficient manner.

CAPABILITIES

WHAT WE CAN DO FOR YOU

Whether you're looking for an expert formulator and processor of turnkey liquid fruit products for use in the alcohol industry or custom blends designed to reduce process variabilities between numerous manufacturing plants and/or co-packers, we have the technical expertise to turn your next idea from ordinary into extraordinary.

Northwest Naturals also specializes in custom blend formulations that stabilize fruit flavor profiles from one crop year to the next or from one growing region to another. Our developers create solutions to meet your specific needs, even when consistent color and flavor are critical or when the cost of primary fruit isn't economically feasible.

RESEARCH AND DEVELOPMENT

Our strength lies in our ability to anticipate customer & consumer needs and trends in an ever-changing marketplace so that we can assist you in developing products to meet them.

Blending market awareness with advanced technology, our research team is renowned for developing formulas to meet specific flavor profiles, color, texture, nutrition, and stability. Our application specialists have vast experience developing formulations for most food and beverage categories.



OUR PRODUCT FORMATS

We not only offer some of the industry's highest quality fruit solutions, but we also offer them in a wide range of formats to provide maximum flexibility for your application.

Organic or conventional, clarified or cloudy, we have the best blends, high flavor low juice (HiFly™), fruit syrups, essences, and concentrates to build the best product for you!

1

BLEND

Blends are expertly crafted blends of various juice concentrates and natural flavors. These blends are designed to replicate the unique characteristics of a specific fruit. Northwest Naturals' blended juice concentrates are minimally processed to preserve the fresh taste and vibrant color profiles of the fruit. They are an excellent product to insulate your product from a volatile market and to keep the same great flavor batch after batch.

2

HIFLY™ – HIGH FLAVOR, LOW JUICE

Whether you're crafting a non-alcoholic sparkling beverage, a low-calorie ready-to-drink, or something in between, HiFly™ (high flavor low juice) blends are the perfect solution. They add real fruit flavor without the extra calories and sugar, allowing you to create a clear, delicious, and easy-to-drink product that meets consumers' demand for low-calorie beverages and not sacrifice any fresh flavor.

3

CONCENTRATES

A concentrate has had the majority of its base component removed. Typically, this means the removal of water from a solution or suspension, such as water from fruit juice. Juice concentrates represent a single stated fruit. Northwest Naturals' Fruit Juice Concentrates are minimally processed to preserve the fruit's fresh flavor and color profiles. Our fruit juice concentrates are a great addition to most food and beverage applications.

4

FRUIT SYRUPS

These fruit concentrates have been processed to remove fruit solids, so there is little-to-no flavor, color, or mineral content. Typically used to replace high-fructose corn syrup for labeling purposes.

5

FRUIT ESSENCES

Fruit Essence (a.k.a. Distillate Water) is the highly aromatic water recovered during the concentration process.

6

CUSTOM FRUIT BLENDS

Looking to create something special? We'll work with you to develop a blend as unique as your vision. Drawing on our wide range of fruit products and formats, we'll customize a solution to your precise need — and we'll work with you until it's just right.



“WE TRANSFORM FRUIT
INTO INGREDIENTS THAT
MAKE OUR **CUSTOMERS’**
PRODUCTS STAND OUT.”

OUR CORE VALUES

HOW DID WE GET TO BE SO GOOD AT WHAT WE DO?

By adhering to our values. Day in and day out, our values not only help us to better serve our customers, but they help us be the very best versions of ourselves.

EXCELLENCE

We are passionate in our pursuit of excellence. We are a knowledge-based company that promotes energizing and creative ideas. We make every process simple and effective. We focus on solutions, continuously improve and lead by example.



TRUST

We trust each other. We are humble, truthful and respectful. We communicate directly and follow through on our words with action.



FUN

We have fun. We celebrate success, see the value in what we do, and appreciate one another. We are one team and value each other's unique characteristics, perspectives, and skills.



TEAMS AND COMMUNITIES

We make our teams and communities better by our actions. Your top priority is your family. That's why we prioritize the flexibility needed to achieve a work-life balance and to ensure the health and safety of our team members. We equip and empower our team, operate sustainably and invest in the communities where we live and work.



CUSTOMER DRIVEN

We are customer driven. Customers are at the heart of every decision we make, every day, both internally and externally. We are committed to providing safe, healthy food, and we're intelligently flexible.



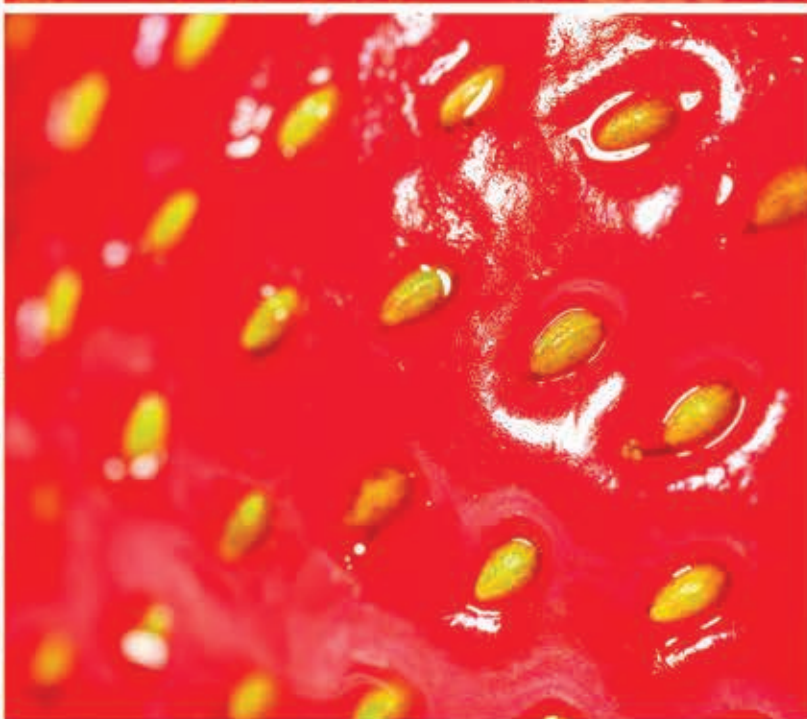
OUR MARKETS

Regardless of your application, we're committed to getting your flavor profile just right. In that spirit, we offer a huge selection of natural fruit concentrates and solutions specifically created to meet the demands of today's fast-evolving markets.

AREAS OF SPECIALTY:

- Beer
- Wine
- Cider
- Bakery
- Spirits
- Cereal
- Meat/Proteins
- Soup
- Beauty
- Concentrates
- Condiments
- Dressings
- Energy
- Functional
- Flavored Water/Water Enhancers
- Frozen Novelty
- Kombucha
- Low Abv
- Marinades
- Mocktails
- Ready-to-Drink
- Smoothies
- Sauces
- Sports/Recovery
- Syrups
- Tea
- THC/CBD
- Zero Proof





LET US FIND A FRUIT JUICE SOLUTION
FOR YOUR NEXT FORMULATION TODAY!

CONTACT CUSTOMER SERVICE:
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NORTHWEST
NATURALS®

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